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Effective Partnerships in SCM Learning

Edward Sweeney

Technological University Dublin, edward.sweeney@tudublin.ie

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Effective Partnerships in SCM Learning

Edward Sweeney

Director of Learning

**National Institute for Transport and
Logistics (NITL)**

Agenda

- **NITL**
- **Supply Chain Management**
- **NITL Learning Programmes**
- **Case study: FCP**
- **Features of effective academic / industry partnerships**
- **Conclusions**

History of NITL

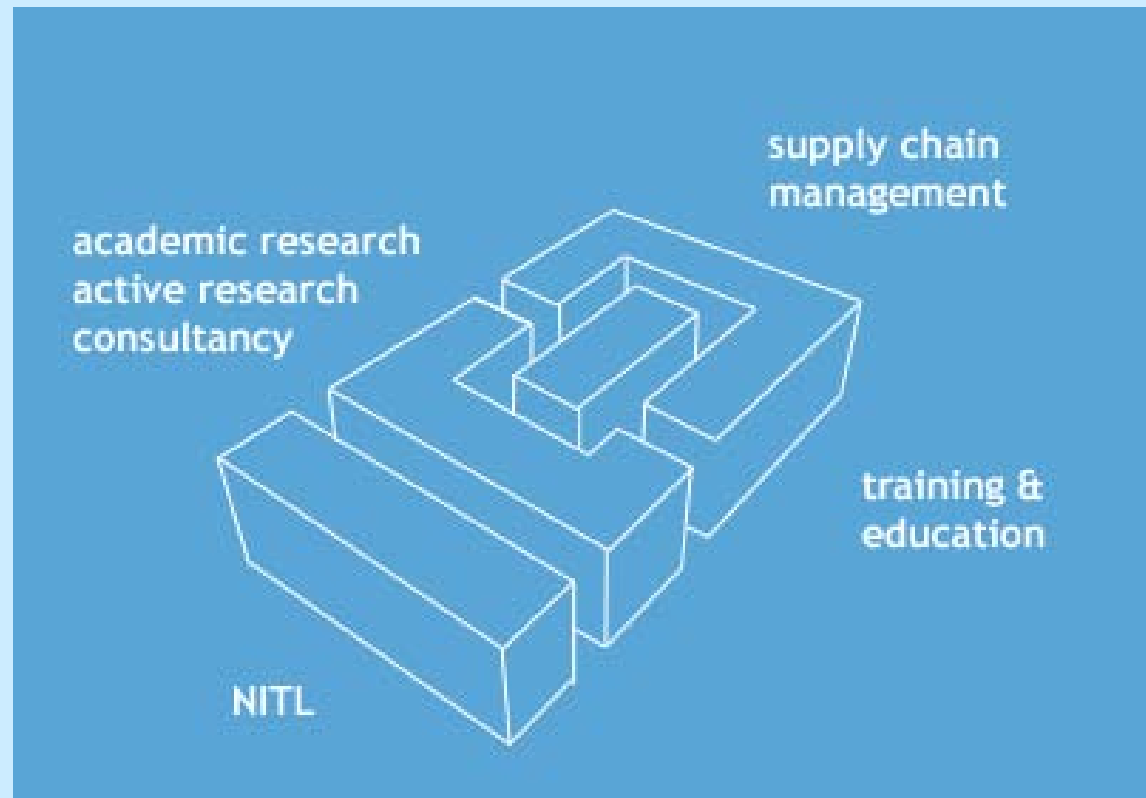
- Report “World Class to Serve the World”
- April 1998
- National Centre for Supply Chain Excellence
- Supported by National Development Plan
- Managed by the Department of Enterprise, Trade and Employment
- Through Enterprise Ireland
- Based at the DIT



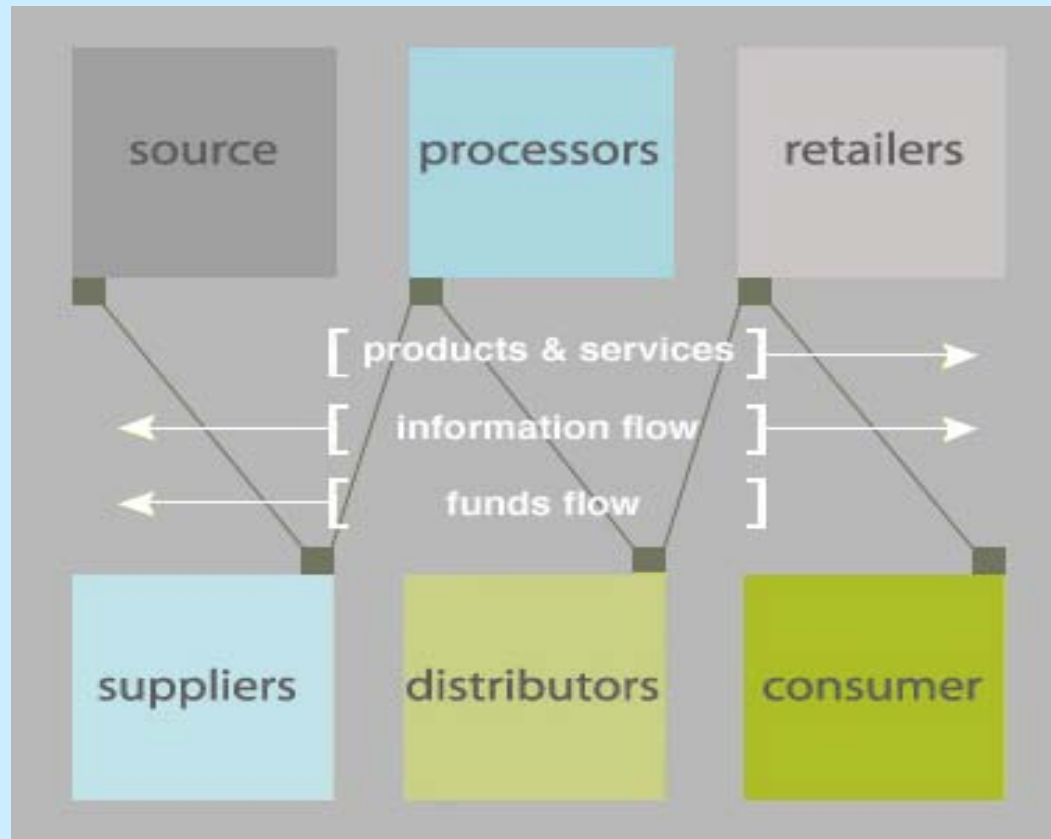
Mission Statement

NITL will support the achievement of competitive advantage in Irish firms by creating a fundamental new resource for logistics and supply chain efficiency.

NITL Structure / Activities



What is the Supply Chain?

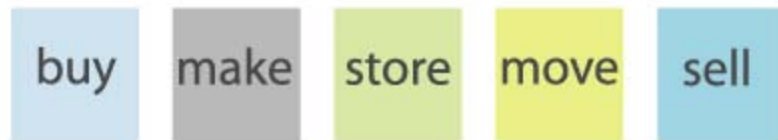


The Weakest Link

- Without the right companies (and the right relationships) across the supply chain to work with, a company will never achieve true competitive advantage. In other words
- The supply chain is only as strong as its weakest link.

What is the Supply Chain?

micro [internal]
supply chain



Traditionally these functions are managed in isolation and often operate at cross purposes.

Supply chain management integrates these functions by holistically managing the information, material and financial flows.

micro [internal]
supply chain



The Aims of Supply Chain Management

- ☞ Supply Chain Management aims to achieve competitive advantage through:
 - ☞ ***Enhanced Customer Service***
 - ☞ ***Optimised Costs and Investments***
- ☞ SCM provides the end customer with the right product at the right time, priced at the right level, in the right quantity and quality

Increasing the Pool of SCM Professionals

<i>PROGRAMME</i>	<i>LEADING TO:</i>
Foundation Certificate Programme	Certificate
Executive Development Programme	Certificate/Diploma
B.Sc. in Logistics and Management	B.Sc.
Graduate Development Programme	M.Sc.
Fellowship Programme	M.Phil.
Research Programme	PGDip., M.Phil, Ph.D.
Customised Training	Certified Continuing Professional Development
Short Courses	

Foundation Certificate Programme

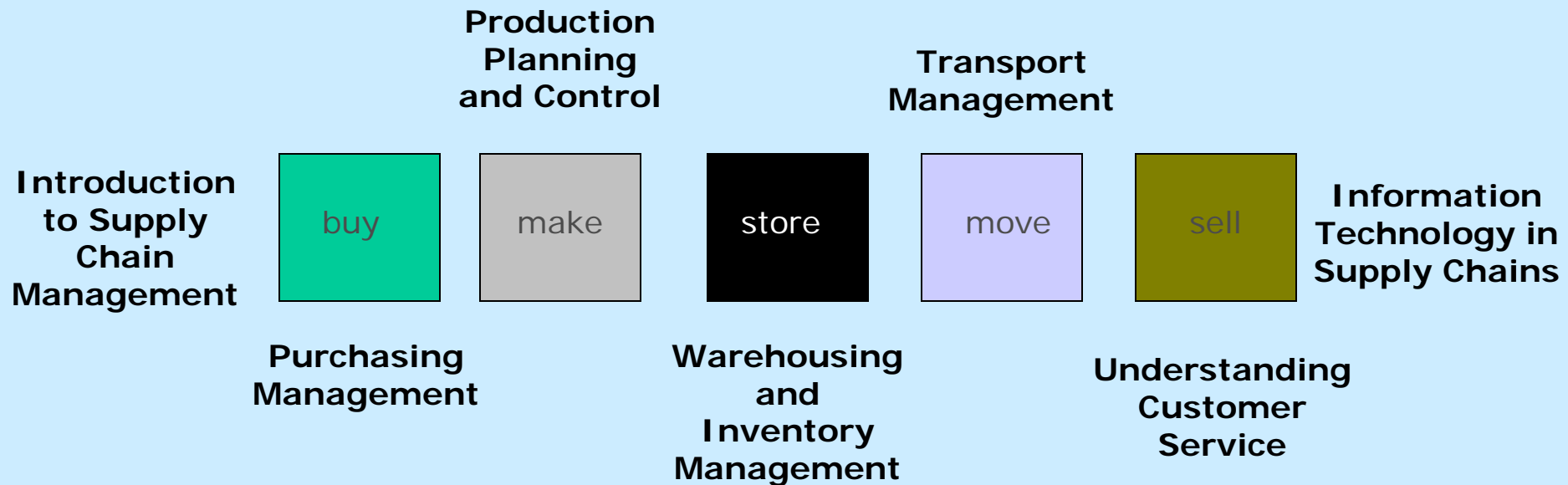


A solid grounding in the basic principles of supply chain management

Target Audience

- Current or emerging supervisors or junior managers
- Any support staff who require a basic grounding in SCM
- From businesses of all sizes
- From a variety of sectors, e.g. manufacturing, retail, logistics

Content



Aims

- Develop awareness of the key issues in managing all supply chain functions
- Prepare participants for effective job mobility within the company
- Provide personal development opportunities for staff which fit with the meeting of the objectives of their job
- Provide participants with an overview of the role of logistics and supply chain management in the business improvement process

Features of Effective Academic/Industry Partnerships

- Mutual understanding
- Shared objectives
- Joint management
- Programme design and development
- Programme delivery and assessment
- Performance measurement/continuous improvement
- Mutual benefit

Key Programme Features - based on lifelong learning best practice

- Entry requirements
- Start date
- Finish date
- Modularity (credit building)
- In-company assessment
- Locations

The Challenge of the New Millennium

Supply Chain Management
needs

Supply Chain Managers

- **Professionals who can initiate and manage change across the supply chain**
- **Development programmes must be run as a partnership with industry and be based on lifelong learning best practice**